

Social media policy template

Below is a suggested social media policy to ensure chapter sites maintain positive and productive. It is modeled after MCGT's state organization social media and can be modified for each chapter or social media network.

<chapter> FACEBOOK GROUP MEMBER GUIDELINES

*This is group for current members of the <chapter> only.

Public arguments about group policies and member conduct create an unfriendly environment for members. We ask instead that you instead contact the administrators privately] if you have an issue with either group policy or an individual member's conduct.

1. All members are expected to maintain the absolute privacy of group conversations. If a member is found to be sharing information from our group with anyone outside of the group, in any form, that member may be removed. If a member posts information about an event or resource that you wish to share outside the group, please ask the original poster first for their permission.
2. Please remember when posting that not all members of our chapter know you personally. Even for those who do know each other, tone of voice can be very hard to read in is social media posts. With this in mind, please endeavor to keep your posts civil and non-accusatory. Personal attacks are not permitted.
3. Discussing other parents, teachers, or GT professionals in a negative manner is against our policies. We respectfully request that you refrain from using the chapter group as a way to express your discomfort with other GT parents or GT community members in any way. While we respect that we all become frustrated at times and empathize with each and every member personally, we respectfully request that all members reserve these types of conversations to a smaller and more intimate environment. Discussing the private information of others, such as ex-spouses, students, or friends is prohibited. Please keep in mind that the members of the gifted community you speak about could be members here someday. This is a safe place for all.
4. No spamming (making the same post over and over) will be allowed on the our page. Repeated soliciting is also not welcome. We do encourage both professional and non-professional networking on topics related to giftedness, but ask that all members limit promoting specific businesses.
5. Posts containing profanity or content of a sexually or violently graphic nature are not allowed.

The administration team of the chapter reviews complaints on a case-by-case basis and reserves the right to temporarily or permanently suspend membership at any time. The

Administration team also reserves the right to remove any post from this group. When posts are deleted, it is because they violate one or more of our guidelines. We are a parent-organized community based on voluntary participation. Your participation in the group is dependent on your willingness to contain conversation within the reasonable guidelines. Repeated violation of these guidelines may result in the suspension of your membership to the chapter group.