

## **Tips for building a mailing list and recruiting members**

In general, school districts will not release contact information for families receiving gifted for advanced academic services, due to student and family data privacy practices.

However, there are ways to build a robust email list:

- **Talk to parents at school and throughout the district**
- **Attend academic events, such as the science fair, math club, etc., and create a sign-up sheet for parents interested in joining a parent group or chapter**
- **Publicize meetings on PTO sites and capture email addresses from attendees**
- **Ask teachers and administrators if they will pass on parent group or chapter information to potentially interested parents**
- **Request a resource page of resources, contacts, on the district website**
- **Submit a news release to the local community newspaper**
- **Publish intentions in the MCGT Outlook newsletter**
- **Post information on individual school social media sites**